



WOMEN'S LEADERSHIP CONFERENCE

Oct. 1-2, 2024

High School

GIRL'S LEADERSHIP CONFERENCE

Oct. 3, 2024

PRESENTED BY
NEW SAGE STRATEGIES

OCTOBER 2024 • RESCH EXPO • GREEN BAY, WI



SPONSORSHIP



INSPIRING AND EMPOWERING THE LEADER IN ALL OF US

The Women's Leadership Conference equips professional women with the actionable strategies to overcome the hurdles we often face and celebrate our successes in the workplace. This isn't your typical women's conference. This is a community of women learning and growing from each other. It's the space to build community, to be inspired, and to connect.

Building on this foundation, the High School Girl's Leadership Conference offers a distinctive opportunity for young women in high school to discover their own potential, develop leadership skills, and become part of a supportive community that encourages personal growth and empowerment.

Oct. 1 — BACKSTAGE EVENT | Oct. 2 — CONFERENCE | Oct. 3 — HIGH SCHOOL EVENT



womensleadershipwi.com



e.rademaker@a-mazingevents.com



920 574 3457

SOMETHING *New* IN 2024

High School GIRL'S LEADERSHIP CONFERENCE

In 2024, we're excited to launch the inaugural High School Girl's Leadership Conference, building upon the success of our Women's Leadership Conference. This half-day event, tailored for girls aged 14-18, aims to **develop our future leaders by creating strong, confident girls.**



DISCOVERING THE LEADER

We firmly believe that leadership potential exists within every young woman, and our mission is to help girls uncovering and enhancing their unique strengths. While we often associate high school leaders with outgoing and highly visible individuals, this conference is dedicated to cultivating leadership in all of us, celebrating the diverse qualities and talents that make each attendee a leader in her own exceptional way.



PARTNER WITH US TO *Lead The Way*

SUPPORT HIGH SCHOOL GIRL'S LEADERSHIP DEVELOPMENT!

Corporate sponsorship will offset 50% of the admission fees for schools and girls. Recognition will be displayed on all marketing and social marketing efforts and supporting companies will be featured in the Public Relations Packet distributed to all schools participating.



"Our culture signals to girls that how they look is more important than what they're capable of doing. Girls often face pushback when they try to lead or stand up for themselves and others."

Sheryl Sandberg

..... *discovering the leader within*

WHAT WOMEN ARE SAYING

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“The topics were relatable and relevant to women. I just loved the energy and vibe! The opportunity to network and connect with so many women was endless.”



What the 2023 attendees have said:

- 97% were satisfied to very satisfied with the conference.
- 97% were likely to refer the conference to a friend or colleague.
- 91% plan to attend the 2024 conference.



“I love the overwhelming
SENSE OF COMMUNITY
the conference brings.”

“Great presentations and speakers. The focus on women in leadership is an important one and we all need to help support each other. This event did just that!”



The hurdles to advancement in the workplace for women have never been greater, with burnout at an all-time high. Women leaders need support at this critical moment. We empower women with the community and insights they need to thrive.

WLC SPONSORSHIP OPPORTUNITIES



Benefit	SOLD OUT Resisting \$20,000	Diamond \$15,000 Limit 3	Platinum \$10,000	Gold \$6,000	Silver \$4,000
Logo and link on event webpage	Top placement	Prominent placement	Logo placement	Logo placement	Logo placement
Conference passes 10/2/2024	10 passes	9 passes	8 passes	6 passes	6 passes
Backstage passes 10/1/2024 (includes passes to 10/2 conference)	4 passes	3 passes	2 passes	2 passes	
Recognition displayed throughout event	●	●	●	●	●
Logo included on all WLC communications	●	●	●	●	●
Partnership featured on New Sage Strategies social media	●	●	●	●	
Ad in the event workbook/program	Full page	1/2 page ad	1/4 page ad		
Opportunity to speak at the event	Main Stage (up to 10 Min)	Introduce Break-out Speaker Main Stage	Introduce Breakout Speaker		
Opportunity to include item in gift bag	●	●			
8'x8' display at event	●				



2023 Statistics

- Attendees (in-person and virtual): 950
- Facebook & LinkedIn Engagement: 55,000 +
- Email Subscribers: 2,700

WLC PROMOTIONAL OPPORTUNITIES



Audience Engagement	Benefits
Breakfast Sponsor \$2,000 (Limit 4)	<ul style="list-style-type: none">• Mainstage recognition• Two conference passes• Recognition during specific sponsored function
Lunch Sponsor \$2,500 (Limit 4)	<ul style="list-style-type: none">• Mainstage recognition• Two conference passes• Recognition during specific sponsored function
Gift Bag Exclusive Sponsor \$2,500 (Limit 2)	<ul style="list-style-type: none">• Logo on WLC web page• Two conference passes• Logo/branding on the WLC official gift bag and offer attendees up to three items
Supporting Events	Benefits
Cocktail Hour Sponsor \$2,000 (Limit 2)	<ul style="list-style-type: none">• Mainstage recognition• Two conference passes• Recognition during specific sponsored function



Women's Leadership Conference is focused on purposeful leadership and networking. Both of which are critical for professional women to see themselves as leaders and to proactively seek leadership roles.



Yes! WE WILL SUPPORT WOMEN'S LEADERSHIP CONFERENCE

SPONSORSHIP OPPORTUNITIES

- ☐ Diamond \$15,000 (Limit 3)
- ☐ Platinum \$10,000
- ☐ Gold \$6,000
- ☐ Silver \$4,000

PROMOTIONAL OPPORTUNITIES

- ☐ Breakfast Sponsor \$2,000 (Limit 4)
- ☐ Lunch Sponsor \$2,500 (Limit 4)
- ☐ Swag Bag Sponsor \$2,500 (Limit 2)
- ☐ Cocktail Hour Sponsor \$2,000 (Limit 2)

ADD ON: *High School* GIRL'S LEADERSHIP SPONSORSHIP

☐ \$6,000 ☐ \$3,000 ☐ _____



Sponsor Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____


Signature: _____

PLEASE RETURN PLEDGE FORM AND PAYMENT TO:

New Sage Strategies
c/o A-mazing Events
740 Ford Street, Appleton WI 54915

 womensleadershipwi.com

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