



**FOR IMMEDIATE RELEASE**

**Wisconsin's Premier Women's Leadership Conference  
Marks 5 Years of Empowerment and Inspiration**

*September 5, 2023* – The [Women's Leadership Conference](#), Wisconsin's foremost event dedicated to advancing women in their professional journeys, is set to celebrate its momentous five-year milestone. The two-day conference, scheduled for October 3rd and 4th, will take place in Green Bay, WI.

For half a decade, this conference has been a catalyst for empowering and fostering connections among women leaders at all stages in their career journey.

The 2023 conference theme "Game On!" serves as a rallying call to ignite one's professional trajectory and aligns with the introduction of the conference to its new home at the Resch Expo Center in the heart of Tiletown, Green Bay.

The conference starts with an exclusive Backstage Pass event on the evening of October 3rd at Tiletown Tech. The main event unfolds on the following day at the Resch Expo Center, offering an entire day filled with keynote presentations and immersive breakout sessions led by distinguished regional and national speakers.

Guiding the event as the emcee and morning keynote speaker is the dynamic Quinn Conyers, presenting on the theme "Make Your Voice Visible." The lineup also features a range of captivating sessions, including "Say Yes To It All" featuring Ashley Quino Powell and "Advancing Women in Entrepreneurship," jointly presented by Jill Enos, Managing Director at Tiletown Tech, and Jennifer Ryan, CEO of Croux.

Initiated in 2018 by Vicki Updike, the visionary owner of [New Sage Strategies LLC](#), the Women's Leadership Conference was born out of a passion for helping women push through challenges and advance their careers.

Sharing her motivation, Updike said, "After navigating leadership roles for over two decades, often as the sole woman in the room, I realized I could harness my experiences to propel other women forward in their careers."

[Registration is now open](#), offering two participation options: a virtual pass at \$59 and an in-person ticket priced at \$189. Please note that tickets for the exclusive Backstage Pass Event on October 3rd at Titletown Tech are sold out.

For comprehensive event details, including the conference schedule and speaker profiles, and to secure your spot, please visit the official conference website at [womensleadershipwi.com](https://womensleadershipwi.com).

For media inquiries, please contact:

Tara Brzozowski

[tara@showcasecomms.com](mailto:tara@showcasecomms.com)

(920) 410-2807

---

---